



Texas Gulf Coast Regional Voluntary Organizations Active in Disaster

COOPERATION | COMMUNICATION | COORDINATION | COLLABORATION

SWOT Analysis - STRENGTHS

SWOT	Description	2026 Goals
1. Frequent Activations	Regular activations build experience.	*Document SOPs
2. Continuous Improvement	Culture of After Action Reviews to drive learning and continuous improvement.	MAINTAIN
3. Strong Leadership	Skilled leadership team to guide strategy and operations, and a Chief Meteorologist!	Build Depth
4. Trusted Partnerships	Close ties with EMs and community groups enhance collaboration.	ENHANCE
5. Adaptability	Systems and teams evolve to meet new challenges.	*Document SOPs Test SOPs
6. Clear Communication	Regular meetings and digital platforms keep information flowing.	Social Media Initiative
7. Collaborative Culture	Purposeful, solution-focused teamwork.	*Aid.Arena
8.		
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SWOT Analysis - WEAKNESSES

SWOT	Description	2026 Goals
1. Large, Diverse Region	Eight million people across urban and rural areas complicate coordination.	*Strengthen VOAD:OEM Relationships *Membership Engagement *Connective Disaster Response Tool *TCR
2. Uneven LTRC Capacity	The strength and leadership of LTRCs varies widely across counties.	Stand behind developing LTRCs
3. Limited Leadership Depth and Committee Work	Few backups for extended or compounding disasters.	*Committee Strength *Membership Engagement
4. Volunteer Gaps	Mobilization and retention of skilled volunteers fail to meet a significant portion of short-term needs	*TXGCVolunteers.info, Just Serve and Volunteer Houston
5. Volunteer Fatigue and Burnout	Repeated activations reduce engagement	Mental Health Support
6. Skilled Volunteer Shortages	Limited capability to rally volunteers with VOAD–EM Misalignment specialized skills (e.g., chainsaw operators)	*TXGCVolunteers.info, Just Serve and Volunteer Houston
7. VOAD – OEM Alignment	Roles and expectations are sometimes unclear	*Strengthen VOAD:OEM Relationships
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SWOT Analysis - OPPORTUNITIES

SWOT		Description	2026 Goals
1. Stronger EM Relationships	2.	Deepen engagement with local EM across all jurisdictions	*Strengthen VOAD:OEM Relationships
3. EM Integration		Gain seats in local and regional planning exercises.	
4. Joint Exercises		Partner with EMs and Members to conduct Tabletop Exercises	
5. Leadership Development		Mentor and grow future TGCROAD leaders.	
6. Food Coordination		Expand TGCROAD's capability to coordinate disaster food distribution locally.	
7. Disaster Case Management (DCM)		Develop the capability to implement some elements of DCM in beginning in the very early weeks of a recovery	
8. Collaborative Culture		Collaboration is a learned skill that needs to be nurtured in Blue Skies. Strengthen using Aid.Arena.	*Aid.Arena
9. Membership Growth		Recruit diverse partners to expand capacity and capability; language support.	Grow Membership
10. Funding Influence		Seek a stronger voice in recovery funding priorities.	
11. FEMA Gap		Address gaps created by the FEMA pullback, high declaration thresholds, and shifting priorities.	



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SWOT Analysis - THREATS

SWOT	Description	2026 Goals
1. Limited Blue-Sky and Preparedness Funding	Blue-sky philanthropy overlooks readiness efforts and keeping nonprofits engaged in short-term recovery healthy.	
2. Funding Gaps	Higher FEMA thresholds; higher GHDA activation thresholds and low levels of giving leave small to medium disasters significantly underfunded.	
3. Funding Recovery	Short-term recovery dependence on capital goods and professional services is increasing (2nd story tarping and removing trees, for example)	
4. Donor Fatigue	Repeated asks for funding reduce enthusiasm and support.	
5. Rising Insurance Costs	Higher insurance premiums increase the overhead of nonprofits.	
6. Partner Capabilities		*Connective Disaster Resposne Tool *TCR MARC
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